

#### **CORPORATE REGISTERS FORUM**

The Corporate Registers Forum (CRF) was held online on 9 until 11 November 2021. CRF 2021 was organised by the Uganda Registration Services Bureau (URSB), the corporate registrar of Uganda and the CRF with the theme "Ease of Doing Business: The Role of Corporate Registries". SSM was invited to present a paper entitled "How Registries Have Supported Businesses Throughout COVID-19" and was presented by YBhg. Datuk Nor Azimah Abdul Aziz, Chief Executive Officer of SSM.



#### **SSM ANNUAL DIALOGUE 2021**

The SSM Annual Dialogue 2021 was held through webinar session on 23 November 2021. The SSM Annual Dialogues was attended by more than 500 representatives from various professional bodies, chambers of commerce and industrial associations in Kelantan, Terengganu, Pahang, Sabah and Sarawak.

The Annual Dialogue is a platform for SSM to share and disseminate the latest developments and information on policies and regulations with the industries, other government agencies and professional bodies as well as to exchange ideas and clarify matters relating to operational and enforcement which in turn would enhance the overall efficiency of SSM.

Various topics were presented during the session where 234 issues were received and clarified either through verbal explanation during the dialogue session or in writing.

This yearly initiative contributes to the improvement of SSM's service delivery to the public in line with the need to provide a dynamic business environment.

#### **PUBLIC CONSULTATIONS**

SSM regularly engages its stakeholders by issuing consultative documents to seek the views and comments from the industry and public at large on any proposed regulatory framework or policy statements to be adopted.

- (a) Consultative document on the proposed MPSI Bill For 2021, SSM issued several consultation documents to seek feedback on the MPSI Bill from the public (online consultation) and specifically from the following stakeholders:
  - (i) The State Attorney General's Chambers for Sabah and Sarawak; and
  - (ii) The Associations of Banks in Malaysia;

The consultation document was issued during the period from 23 September 2021 until 12 November 2021 and provided stakeholders with a copy of the draft MPSI Bill and an Explanatory Statement of the draft Bill so that the intention of the provisions is provided to ensure a better understanding of the legal framework as a whole. As the draft MPSI Bill involve procedures on registration and priority afforded upon that registration, explanation is provided so that the steps before and after registration of the security interest is understood and practicable.

The feedback from these consultations is crucial to ensure that the proposed MPSI Bill is clear in its intended purpose so that the full benefit (i.e. easy access to credit and acceptance of wider types of movable property as collateral) of the MPSI Bill will be effective for the affected stakeholders when the Bill is passed in Parliament at a later stage.

### (b) Consultations on the impact study of the gig economy sector on the registration requirements under ROBA 1956

As part of the study on the Impact of Gig Economy on ROBA 1956, SSM issued consultative documents to 11 identified Ministries and government agencies in August 2021.

The consultative document sought the views and confirmation related to the functions and jurisdiction of the Ministries and agencies relating to their power to issue license or permit or other terms and conditions with regards to activities carried out by gig workers.

Additionally, SSM held a further discussion with MDEC to discuss further on MDEC's efforts to refine the definition of gig economy at the national level. This is an important step that will help various parties including SSM in identifying and categorizing the activity of gig workers appropriately in which not all of them should be deemed as a business or be registered as a business activity.

# ASIA-PACIFIC ECONOMIC COOPERATION (APEC) EASE OF DOING BUSINESS WORKSHOP: RESOLVING INSOLVENCY IN APEC ECONOMIES

APEC Ease of Doing Business Workshop which was held on 10 June 2021 was led by the United States and implemented through the APEC Economic Committee.

The objective of the workshop is to build the capacity of APEC members by exploring lessons learned by APEC economies on the issue of resolving insolvency. APEC economies will have the opportunity to discuss the impact of COVID-19 on the existing insolvency regimes and reforms that have been made to combat COVID-19 related challenges through experience and information sharing. This workshop also created awareness for APEC economies on the legal and institutional mechanisms that affect many interested parties in an insolvency, as well as the role that effective insolvency regimes can play to improve economic resilience and recovery amidst the COVID-19 pandemic.

#### **VIRTUAL FORUM ON ASIAN INSOLVENCY REFORM (FAIR)**

FAIR was established by the World Bank Group, INSOL International and other institutions, following the Asian Financial Crisis of the late 1990s. The objective of the forum is to:

- (a) Provide a platform for a high-level dialogue between ministry officials and others involved in the development of insolvency, creditor rights and restructuring law and practice, including representatives of the World Bank Group and regional development organisations focusing on insolvency reform in the Asia Pacific region;
- (b) Set up a forum for a coordinated approach by international bodies, countries and experts by sharing experience and knowledge; and
- (c) Elevate insolvency and restructuring reform on the Asian policy agenda.

The FAIR was held online from 13 to 14 September 2021 and SSM was invited to present on the insolvency reforms of law and practice especially the measures taken during the COVID-19 pandemic.

# INTERSESSIONAL POLICY DEVELOPMENT GROUP (PDG) MEETING ON REVISION OF RECOMMENDATION 24 FATF

SSM through *Bank Negara Malaysia* was invited to participate in the discussion to review Recommendation 24 of the FATF which was held virtually on 13 and 14 September 2021. Recommendation 24 relates to standards on beneficial ownership information.

Among the matters discussed during the meeting were the proposals submitted by all members to amend the existing Recommendation 24 and the finalized proposals, once tabled for the first time at the FATF Plenary Meeting will be published and circulated to various stakeholders for feedbacks. Once the review process completed and the revised Recommendation 24 is tabled at the FATF Plenary Meeting for adoption, member countries will have to take the necessary actions to comply with the new standards.

# THE UNITED NATIONS COMMISSION ON INTERNATIONAL TRADE LAW (UNCITRAL) 54TH COMMISSION SESSION

UNCITRAL is a subsidiary body of the U.N. General Assembly (UNGA) responsible for helping to facilitate international trade and investment. UNCITRAL's official mandate is "to promote the progressive harmonization and unification of international trade law" through conventions, model laws and other instruments that address key areas of commerce, from dispute resolution to the procurement and sale of goods.

SSM joined as a Listener in the 54th UNCITRAL Commission Session which was conducted through virtual platform from 28 June to 16 July 2021. The main focus of the discussion is on the recovery of micro, small and medium enterprises (MSME) from the economic shock of COVID-19 pandemic through simplified insolvency regime. As Observer, SSM was able to follow the discussions and deliberations of issues and allowed to join series of side events to raise awareness of UNCITRAL texts and gain experience on UNCITRAL related issues from other stakeholders.

#### **PUBLICATION OF ARTICLE**

In year 2021, SSM conducted a study on "climate change impact on business development" as a response to the current issues regarding the company's activities and its impact on the environment.

An article was produced from the results of the study entitled "Climate Change: Weathering the Storm for Businesses" which was uploaded in the e-Secretary portal.

The objective of the article is to provide awareness and knowledge among the company secretaries regarding the importance for companies to take into account the environmental issues in making any decisions or creating company policies as well as creating awareness on its impact on the company.

#### SSM BIZTRUST ONE TO ONE COACHING (OTOC)

In an effort to create a business community that is safe and compliant with the ethics of online business practices, SSM has organised a total of 21 OTOC sessions in the form of SSM BizTrust Clinic to assist stakeholders and online merchants by providing awareness regarding the SSM BizTrust initiative.

Through this session, SSM collaborated with SiteGiant Sdn. Bhd. (SiteGiant) as its strategic partner in an effort to promote and encourage more entrepreneurs to apply the SSM BizTrust on their online business platform.

Apart from that, the involvement of the Corporate Compliance Division in providing briefings on the initiatives implemented by the Division including the SSM Online Business Alert (OBA) has also helped in further strengthening the objectives of the SSM BizTrust Clinic.

#### SSM BIZTRUST IN THE NATIONAL AGENDA

SSM is also directly involved in the setting of Key Performance Indicators (KPIs) of the National e-Commerce Strategic Roadmap 2.0 (NeSR 2.0) and the DTDigital Strategic Plan (originally the e-Commerce Integrated Action Plan) led by the MDTCA itself.

SSM's involvement for a period of five (5) years from 2021 to 2025 which is more focused under the implementation of PS 2: Improve promotional efforts for existing online business verification programmes. PS 2 is focused on registration entities that apply the use of trustmarks such as Halal Development Corporation Berhad (HDC), Standard and Industrial Research Institute of Malaysia (SIRIM), Malaysian Intellectual Property Corporation (MyIPO), CyberSecurity Malaysia (CSM) and SSM. Through these two (2) initiatives, SSM is responsible for the registration of business entities, especially those involving online business entities to apply the use of SSM BizTrust QR Code.

#### MOU WITH DEPARTMENT OF STATISTICS MALAYSIA

The Department of Statistics Malaysia (DOSM) and SSM has continued to establish a strategic partnership with a memorandum of understanding to continue data sharing and improve the quality of data collected.

A signing ceremony of the Memorandum of Understanding (MoU) between the DOSM and SSM was held virtually on 19 November 2021. DOSM was represented by the Chief Statistician Malaysia, YBhg. Dato' Sri Dr. Mohd Uzir Mahidin, while the Chief Executive Officer, YBhg. Datuk Nor Azimah Abdul Aziz signed the MoU on behalf of SSM and was witnessed by senior officers of the two (2) agencies.

The MoU was signed for the second time after the first was implemented in 2009. Through this collaboration, DOSM will continue to share the Malaysia Standard Industrial Classification (MSIC) related information based on the International Standard Industrial Classification of All Economic Activities (ISIC), hold courses and briefings on statistics required by SSM as well as the supply of other official statistics to SSM, while SSM continues to supply data on company and business information in Malaysia.

## **OUTREACH AND PROMOTIONAL PROGRAMMES**

Following are the list of organisations which SSM has been invited to hold the Business Registration Mobile Counter in 2021:

| PROGRAMMES  | VENUE   | ORGANISATIONS  | DATE                |  |
|---|---|--|---------------------|--|
| Kaunter Bergerak Pendaftaran Perniagaan   | Pekan Masjid Tanah,<br>Melaka                                 | Pejabat Parlimen<br>Masjid Tanah                                   | 25 February 2021    |  |
| Taklimat Produk, Perkhidmatan SSM Dan<br>SPPP   | Pusat Internet Komuniti<br>(PIK) PPR Pinggiran<br>Bukit Jalil | Suruhanjaya Komunikasi<br>Dan Multimedia Malaysia<br>(SKMM)        | 4 April 2021        |  |
| Himpunan Sinergi Pertubuhan (HiPER)<br>2021   | Hotel Istana, Kuala<br>Lumpur                                 | Jabatan Pendaftaran<br>Pertubuhan Malaysia,<br>Wilayah Persekutuan | 6 April 2021        |  |
| Karnival Kerjaya Up 2021  | Pusat Komuniti<br>Setiawangsa                                 | Kementerian Sumber<br>Manusia & PERKESO                            | 12 April 2021       |  |
| Sentuhan Kecantikan Menjana Pendapatan  | Dewan Prima LJT, Kuala<br>Lumpur                              | Tri-D Event & Management Sdn Bhd                                   | 17 April 2021       |  |
| Pemerkasaan Ekonomi Komuniti Bandar<br>(PEKB)   | Kolej Belia Transformasi<br>Setiawangsa                       | Kolej Aimi Academy   | 26 October 2021     |  |
| Taklimat Skim Pendaftaran Perniagaan<br>Prihatin (SPPP) - Pemerkasaan Ekonomi<br>Komuniti Bandar (PEKB)       | Hotel Tamu, Kuala<br>Lumpur                                   | Persatuan Pengusaha<br>Taska Dan Tadika Putrajaya                  | 28 October 2021     |  |
| Karnival Usahawan Dan Koperasi 2021   | Padang Astaka Tanjung<br>Karang, Selangor                     | Kementerian Pembangunan<br>Usahawan Dan Koperasi                   | 29-31 October 2021  |  |
| Program Skim Pendaftaran Perniagaan<br>Prihatin (SPPP) MSU Entrepreneurship<br>Program 2020/ 2021             | MSU   | MSU  | 18 November 2021    |  |
| Program Pemerkasaan Pendigitalan<br>Perusahaan Mikro, Kecil Dan Sederhana<br>Kebangsaan 2021                  | Dewan Konvensyen<br>Majlis Daerah Bera,<br>Pahang             | MyDigital Corporation<br>(Strategic Change<br>Management Office)   | 20-22 November 2021 |  |
| Taklimat Skim Pendaftaran Perniagaan<br>Prihatin (SPPP)   | Dewan Daha  | IKBN Peretak Kuala Kubu<br>Bharu                                   | 24 November 2021    |  |
| Program Citarasa Keluarga Malaysia Dan<br>Seminar Let's Get Started   | MDTCA Lobby   | MDTCA  | 25-26 November 2021 |  |
| Seminar Keusahawanan Keluarga<br>Malaysia Dan Karnival Jualan Barangan<br>Tempatan "Barang Baik, Barang Kita" | Puspanitapur, Putrajaya                                       | MDTCA  | 25-26 November 2021 |  |
| Majlis Perasmian Kad Prihatin Penjaja Dan<br>Peniaga Melalui Platform Maya In2niagaan                         | AEON AU2, Setiawangsa   | Kementerian Pembangunan<br>Usahawan Dan Koperasi                   | 27 November 2021    |  |
| Program Sambutan Hari Penjaja Dan<br>Peniaga Kecil 2021 (HPPK 2021)   | Pentas Utama Laman<br>Usahawan Presint 2,<br>Putrajaya        | Kementerian Pembangunan<br>Usahawan Dan Koperasi                   | 2-4 December 2021   |  |
| Sambutan 100 Hari<br>#AspirasiKeluargaMalaysia  | Convention Hall 1, KLCC                                       | MDTCA  | 9-12 December 2021  |  |

# PROMOTION AND OUTREACH PROGRAMMES - SSM STATE OFFICES AND BRANCHES

In 2021, SSM State Offices and Branches have organised programmes and awareness activities to promote SSM's services and products.

In addition, SSM State Offices and Branches have also been invited to participate in programmes organised by external parties such as Universities, Colleges, Government Agencies and others.

The implementation of the programmes and activities have been carried out physically, webinars, announcements and FB Live.

The module of the programmes and awareness activities includes:

- (a) Procedure/ Compliance of the CA 2016, ROBA 1956 and LLPA 2012;
- (b) Skim Pendaftaran Perniagaan Prihatin (SPPP);
- (c) Skim 1 OKU 1 Perniagaan;
- (d) MyCoID, MBRS, ezBiz;
- (e) SSM BizTrust, MyData, e-Info; and
- (f) Any updates on SSM's informations.

# STATISTICS OF INVITATION PROGRAMMES AND PROGRAMMES ORGANISED BY STATE OFFICES AND BRANCHES FOR THE YEAR 2021

| State Offices & Branches | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Total |
|--------------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-------|
| Selangor                 | 0   | 3   | 4   | 8   | 0   | 2   | 0   | 2   | 3   | 6   | 10  | 0   | 38    |
| Johor                    | 0   | 3   | 4   | 4   | 2   | 1   | 1   | 2   | 3   | 2   | 4   | 3   | 29    |
| Pulau Pinang             | 1   | 3   | 2   | 6   | 0   | 10  | 1   | 4   | 1   | 6   | 4   | 4   | 42    |
| Perak                    | 1   | 4   | 1   | 4   | 2   | 3   | 4   | 1   | 2   | 3   | 3   | 1   | 29    |
| Kedah                    | 3   | 2   | 2   | 13  | 2   | 3   | 1   | 7   | 2   | 5   | 7   | 6   | 53    |
| Melaka                   | 0   | 3   | 4   | 5   | 1   | 4   | 2   | 2   | 4   | 9   | 9   | 2   | 45    |
| Negeri<br>Sembilan       | 0   | 6   | 18  | 3   | 3   | 0   | 1   | 0   | 0   | 4   | 7   | 5   | 47    |
| Pahang                   | 0   | 5   | 20  | 15  | 3   | 1   | 2   | 2   | 4   | 9   | 10  | 7   | 78    |
| Kelantan                 | 1   | 5   | 6   | 7   | 2   | 3   | 2   | 2   | 0   | 6   | 4   | 0   | 38    |
| Terengganu               | 0   | 4   | 6   | 5   | 2   | 2   | 2   | 2   | 4   | 4   | 8   | 3   | 42    |
| Sabah                    | 1   | 4   | 4   | 2   | 0   | 0   | 1   | 0   | 2   | 1   | 1   | 1   | 17    |
| Sarawak                  | 1   | 0   | 0   | 3   | 2   | 3   | 1   | 3   | 3   | 3   | 3   | 1   | 23    |
| Miri                     | 0   | 1   | 0   | 2   | 2   | 0   | 0   | 0   | 1   | 0   | 0   | 0   | 6     |
| Labuan                   | 0   | 1   | 3   | 1   | 0   | 1   | 1   | 1   | 4   | 2   | 2   | 2   | 18    |
| Tawau                    | 0   | 0   | 1   | 0   | 0   | 0   | 0   | 0   | 0   | 1   | 1   | 0   | 3     |
| Muar                     | 1   | 1   | 3   | 1   | 1   | 1   | 1   | 1   | 2   | 1   | 2   | 1   | 16    |
| Temerloh                 | 0   | 1   | 4   | 1   | 0   | 1   | 1   | 2   | 2   | 1   | 2   | 5   | 20    |
| Perlis                   | 0   | 2   | 9   | 0   | 0   | 0   | 2   | 0   | 0   | 1   | 5   | 1   | 20    |
| Sibu                     | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 1   | 0   | 1   | 1   | 0   | 3     |
| Total                    | 9   | 48  | 91  | 80  | 22  | 35  | 23  | 32  | 37  | 65  | 83  | 42  | 567   |

#### SSM's COMMUNITY PROGRAMMES

As a government agency, SSM supports the government's aspiration to lend a helping hand to the needy through the Corporate Social Responsibility (CSR) and zakat distribution activities. Through these activities, SSM shares its profit with those in need.

These initiatives fall under the responsibility of *Jawatankuasa Pengurusan Zakat dan Tanggungjawab Sosial Korporat SSM* (JPZCSR SSM) using the *Wakalah Zakat Korporat* (WZK) allocation for 2020 and the CSR 2021 fund.

JPZCSR SSM was established on 1 January 2021 with the objective of managing and distributing both the WZK and CSR allocations to targeted groups.

The JPZCSR SSM has organised various CSR programmes in 2021 as follows:

- (a) Program Agihan Zakat dan Serahan Sumbangan CSR SSM (MSUSSM19);
- (b) Sumbangan Dua (2) Buah Van Jenazah di Hulu Terengganu;
- (c) Program Ziarah Kasih Ramadhan 2021 Bersama YB Menteri KPDNHEP:
- (d) Majlis Iftar Meraikan Anak-anak Yatim dan Asnaf Negeri Selangor Bersama KSU KPDNHEP;
- (e) Program Ihya' Ramadan 2021: Dari Hati ke Hati Menyantuni Orang Tua Al-Ikhlas dan Anak Yatim Sempena Ramadan 1442H/ 2021;
- (f) Program Sumbangan Usahawan Asnaf;
- (g) Program Kerjasama SSM dan Yayasan Pendidikan Pelajaran MARA (YPM);
- (h) Program Sumbangan Peralatan Perubatan Kepada Hospital Kapit Sarawak;
- (i) Sumbangan Prihatin Kepada Pekerja Pembersihan dan Pengawal Keselamatan SSM di Ibu Pejabat Sempena Majlis Sambutan Aidilfitri 1442H/ 2021;

- (j) Bantuan Kepada Pesara SSM Sempena Sambutan Hari Kemerdekaan Negara ke-64 dan Sambutan Hari Malaysia (Program Jejak Pesara SSM 2021);
- (k) Program Sumbangan Food Aid Kepada Pertubuhan Pembangunan Orang Buta Malaysia;
- (1) Sumbangan Bantuan Banjir Kepada Pekerja SSM;
- (m) Sumbangan Bantuan Banjir ke Pusat Kawalan Operasi Bencana (PKOB) Daerah Yan;
- (n) Program Sumbangan Peralatan Perubatan Kepada Hospital Sq. Buloh, Selangor;
- (o) Program Sumbangan Peralatan Perubatan Kepada Hospital Sultanah Aminah, Johor Bharu;
- (p) Penyertaan SSM di Program Karnival Advokasi Kepenggunaan Belia Bersama KPDNHEP; and
- (q) Program Misi Bantuan Banjir Kepada 50 Orang Pekerja SSM.

#### SSM's 19th ANNIVERSARY

In conjunction with SSM's 19th anniversary on 16 April 2021, various programmes were carried out as follows:

- (a) Program Jejak Pesara SSM (CSR)
- (b) CSR distribution to B40 entrepreneurs
- (c) CSR distribution to shelter homes
- (d) Zakat distribution
- (e) Competition in conjunction of Independence Day (2021)

  Two (2) competitions were held during SSM's 19th anniversary namely 'Pertandingan Video Ucapan Merdeka' which was open to the public and 'Pertandingan Kereta Berhias' (Auto Show) which was open to all SSM staff. A total of 10 winners were named for each competition.
- (f) Corporate Talk

This programme was held online in a collaborative effort with Training Academy & Knowledge Management Division (COMTRAC) with the participation as follows:

| TOPICS   | TOTAL   | TOTAL VIEWS |  |  |  |
|--|---------|-------------|--|--|--|
| TOFICS   | MSTEAMS | FB LIVE     |  |  |  |
| Disclosure Requirement: Who is a Beneficial Owner? | 255     | 5,600       |  |  |  |
| Skim Pendaftaran Perniagaan Prihatin (SPPP)        | 140     | 2,300       |  |  |  |

- (g) Launch of "Usahawan Bijak, Usahawan Berdaftar" Campaign
  The launch of "Usahawan Bijak, Usahawan Berdaftar" campaign was held simultaneously at the Auditorium Tun Dr. Siti
  Hasmah, Menara SSM@Sentral with the presence of 150 people and online via Facebook Live with 2,800 views.
- (h) Hari Terbuka Bersama Pelanggan

  Hari Terbuka Bersama Pelanggan was held by several divisions in SSM to introduce their functions via exhibitions during SSM's 19th anniversary. In order to adhere to COVID-19 standard operating procedure (SOP), the number of participants was limited to 150.

#### PROGRAM BIMBINGAN USAHAWAN 2021 (PBU21)

This programme is an initiative to support the implementation of *Skim Pendaftaran Perniagaan Prihatin* (SPPP), meant to help B40 entrepreneurs.

Through the programme, talks and briefings from internal and external speakers were given to targeted entrepreneurs mainly on the requirements and benefits of registering a business, business and financial management strategies as well as digital marketing approaches. The free talks were delivered to participants by SSM internal speakers and guest speakers from other agencies like *Koperasi Co-op Bank Persatuan Malaysia Berhad*, Grab Malaysia and Shopee Malaysia.

Due to the COVID-19 pandemic, four (4) PBU21 programmes were held online. A total of 429 participants joined the programmes that were held between March 2021 until June 2021.

| PBU21 PROGRAMMES | DATE          | PARTICIPANTS |  |
|------------------|---------------|--------------|--|
| PBU21 Session 1  | 25 March 2021 | 100          |  |
| PBU21 Session 2  | 7 April 2021  | 112          |  |
| PBU21 Session 3  | 12 April 2021 | 100          |  |
| PBU21 Session 4  | 29 June 2021  | 117          |  |

### PROGRAM USAHAWAN MUDA 2021 (PUM21)

Program Usahawan Muda 2021 (PUM21) is a programme based on corporate education provided to local higher learning education students for free. The programme stresses on the benefits of registering a business, business financial management and digital marketing targeted at students who are interested in running a business through the understanding of actual business procedures with more accurate, concise and comprehensive information.

In addition, PUM21 also instils entrepreneurial interest in participants so that they could not only consider business as a career but also familiarising participants comprehensive business knowledge and practical business values.

Moreover, the programme helped participants who faced the uncertain lockdown period due to the COVID-19 pandemic, to find additional side income to support their cost of living as well. PUM21 brings back participants' confidence in business especially after the lockdown period that badly affected many businesses in the country, via effective business strategies and success stories sharing by well-known icons.

PUM21 was organised in a collaborative effort with several higher learning institutions such as the Universiti Utara Malaysia (UUM), the Technical & Vocational Education and Training Division (TVET), Ministry of Education Malaysia, the Universiti Teknologi MARA (UiTM) Melaka and the Universiti Sultan Zainal Abidin (UniSZA). A total of four (4) PUM21 programmes were successfully implemented by region and joined by 3,308 participants between November 2021 to December 2021 as follows:

| PUM21 PROGRAMMES                                  | DATE             | PARTICIPANTS |  |  |
|---|------------------|--------------|--|--|
| Northern Region in collaboration with UUM         | 9 November 2021  | 492          |  |  |
| Central Region in collaboration with TVET         | 11 November 2021 | 573          |  |  |
| Southern Region in collaboration with UiTM Melaka | 17 November 2021 | 984          |  |  |
| Eastern Region in collaboration with UniSZA       | 4 December 2021  | 1,259        |  |  |

### BENGKEL PEMANTAPAN TADBIR URUS JAWATANKUASA PENGURUSAN ZAKAT DAN CSR SSM (JPZCSR SSM)

The JPZCSR SSM workshop serves as a platform for generating ideas in formulating the committee's tasks as well as improving governance to manage WZK and SSM's CSR to more efficient as well as to standardise existing structures, policies and guidelines and terms of reference. The workshop was from 9 to 12 December 2021.

Among others, the workshop's objectives were also to review and streamline the *Manual Prosedur Kerja* (MPK) documents meant for the process flow of JPZCSR SSM. Through this workshop, the secretariat and members of JPZCSR SSM discussed, identified and developed strategic plans for a more focused and structured distribution of WZK and CSR for the following years.

The workshop was joined by experienced parties in zakat distribution and CSR contribution activities namely *Yayasan Bank Kerjasama Rakyat* and *Yayasan An-Nur* who shared their successful distribution methods with those present.

#### FLOOD AND POST-FLOOD RELIEF MISSION

The SSM Management was very concerned with the fate of 50 SSM staff who were affected by the devastating floods that happened in many parts of the country in December 2021. Following that, the Management agreed to the form the *Skuad Bantuan Kilat SSM* consisting of 12 squads of 120 SSM staff, who volunteered in lending a helping hand to the flood victims.

Considering the losses that the affected staff had incurred, JPZCSR SSM also distributed monetary assistance to 50 staff.

SSM also was concerned about Malaysians who were affected by the devastating flood. To help lessen their burden and provide some relief, JPZCSR SSM approved zakat distribution to six (6) temporary relief centres (PPS) via the SSM WZK 2020.

# INFORMATION SHARING TO THE PUBLIC VIA SSM'S OFFICIAL SOCIAL MEDIA PLATFORMS

In line with the goal of strengthening the 'SSM' brand as well as to disseminate information and the latest developments regarding initiatives, products and services that SSM has to offer to the public, the Corporate Branding Unit has produced 23 videos and 121 posters which were uploaded on SSM's portal and social media platforms throughout 2021.

Among the videos produced include:

- (a) Skim Pendaftaran Perniagaan Prihatin (SPPP)
- (b) How to register business via ezBiz Online
- (c) Zakat distribution in Johor, Terengganu and Pahang
- (d) Zakat distribution at Pusat Jagaan dan Rawatan Orang Tua Al-Ikhlas
- (e) Zakat distribution at Rumah Jalinan Kasih Anak Yatim dan Miskin Selangor
- (f) Companies Limited By Guarantee (CLBG)
- (g) Cakna Hak Anda Kawan (CHAK) SPPP
- (h) SSM National Conference 2021
- (i) XCESS Teaser
- (j) Video of inspirational entrepreneurs